



JOHN DEERE

General Managers Message

As our fall approaches our farmer neighbours thoughts are quickly turning to bringing in the harvest. Although this time of year brings thoughts of long hours, hard work and the excitement of seeing the results of all that hard work into tangible products, it also brings the increased risk of farm accidents. Often we see stories of accidents this time of year, especially when the weather does not cooperate and the threats of winter coming before harvest completion loom. I think we all know of stories of someone we know or a friend of a friend getting hurt at this time of year and we encourage everybody all year round, not just at harvest time, to take the few extra minutes necessary to ensure that we do not create a situation that turns into a headline in the news.

A friend made the observation this past week that health and safety are becoming more important in the general public's mindset. It is more common to see orange safety vests in local restaurants or truck drivers even doing walk arounds of pickup trucks. This is a welcome sight and a positive move. As a company we are putting more of a focus on the health and safety of our staff and our customers and we believe strongly that this is a move in the right direction. So this fall and from then on, take that extra moment and make sure that you work safely. Let's make sure the media's lead stories are about good news rather than avoidable accidents!

Wayne Peyre

