

For immediate release

Contact: Rachel Carasso, Buddy Stubbs Harley-Davidson, 602-344-6726,
marketing@buddystubbs.com

Buddy Stubbs Anthem Harley-Davidson will open for business in early November

New location will cater to riders headed to and from Northern Arizona

Phoenix, AZ — September 22, 2008— Construction is nearly complete on the second dealership in the family of dealerships owned by Buddy Stubbs. Located 14 miles north of the 101 / I-17 interchange, Buddy Stubbs' new dealership will offer New and Pre-Owned Motorcycle Sales, General Merchandise, Parts and Accessories and Service. Authorized H-D Rentals® and a Motorcycle Training Program coming soon.

The dealership will open for business this November at 41715 N. 41st Drive near Anthem Commerce Park. Hours of operation will be 9-6 PM, Monday through Saturday and 10-4 PM on Sunday.

“After 42 years of being your Phoenix Harley-Davidson dealer, I am very excited about opening a second dealership in Anthem. The North Valley is one of the fastest-growing areas in Arizona, which demands our expertise of serving the motorcyclists in and around that area,” states Buddy, owner and former Harley-Davidson motorcycle racer, “The new Anthem dealership located right on I-17 will prove to be an exciting destination for all Arizonans, just as the Cave Creek Road location has.”

Following an extensive racing career, which included winning the Daytona 100 mile race in 1963, Buddy started Arizona Harley-Davidson. On July 16, 1966, Buddy Stubbs Arizona Harley-Davidson became the Valley's only Harley-Davidson franchise. The first dealership, originally located on McDowell Road, moved to 13401 N. Cave Creek Road in 1985 to better serve customers. In March of 2005 Buddy Stubbs relocated into the current 45,700+ sq ft dealership on 13850 N. Cave Creek Road.

Buddy Stubbs continues to own and operate the business with the help of his two sons, Frank and Jack. Buddy Stubbs prioritizes customer satisfaction and sells motorcycles at the Manufacturers Suggested Retail Pricing. All the Harley-Davidson® genuine parts, accessories, MotorClothes® apparel, and collectibles are also sold at M.S.R.P. Arizona Harley-Davidson employs over 60 people in five departments (Sales, Rentals, Service, Parts, and MotorClothes®/General Merchandise). For more information, go to buddystubbs.com or anthemhd.com.

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